



BUILDINGPASSION

The International Edition

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Tutto Il Mondo E' Un Paese Around The World One Country

Meaning that it doesn't really matter where you are in the world, we are pretty much all alike. The differences can be found in the nuances, in the gravy. It's like cooking a recipe - cutting, mixing and baking - we take the same steps, but add different ingredients and spices.

The expectations we have determine the atmosphere of the outcome. Just as a dinner appointment or board meeting with foreign contacts will go well as long as our expectations are the same. Do we have similar expectations concerning arrival time or duration of an appointment? Do we have different ingredients in mind? It's when we have different expectations that things go wrong. My advice is to take risks and be prepared to stick your neck out. Try new tastes and understand the differences while strengthening the things that compliment one another.

While designing, I use 3 themes (ingredients):

The identity of the client (person or company)

The identity of the building (the architectural influence)

The identity of myself (slim and sleek, but warm and baroque, by adding a planned "mistake" somewhere or something that is 'not done')

I never use the same proportions. The 'spice' can determine the outcome. Sometimes my client has more influence, sometimes the architecture. This assures a well-balanced result.

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